

November 30, 2009



**REACHING THE STARS
GALA DINNER**

**Founder
and Honorary Chair**
California Governor
Arnold Schwarzenegger

Dinner Co-Chairs
Ambassador Frank Baxter
Paul Wachter

**National
Board Members**

Paul Wachter, *Chair*
Brett Brewer
Maverick Carter
Henry Cisneros
Daniel L. Hernandez
Jane Macon
Bonnie Reiss
Joseph Schlater
Gary Tobey
Lora Watts
Tom Werner

**Los Angeles
Board Members**

Sabrina Kay, *Chair*
Stephen Carley
Clark Bacon
Corbin Blume
George Froy III
Paul Goldenberg
Lina Kay
David Lake
Mike Margolis
Scott Mednick
Mathew Oberfol
Bonnie Reiss
Brad Schrupp
Paul Wachter

Mr. John Smith
1234 Main Street
Pacific Palisades, CA 90272

Dear John,

It is our pleasure to invite you to the After-School All-Stars' (ASAS) Third Annual Reaching for the Stars Gala, to be held on February 18, 2010, at the Beverly Hilton Hotel in Beverly Hills. The "**Educate, Enlighten and Inspire**" Awards will be given this year to:

- Henry Cisneros, Executive Chairman of CityView
- Sabrina Kay, Chairman and CEO of Fremont College
- Todd Wagner, Co-Founder of Broadcast.com and 2929 Entertainment

With this year's roster of honorees and the confirmed attendance of ASAS Founder, Governor Arnold Schwarzenegger, we expect to hold one of the most successful Gala ever!

ASAS was founded by Honorary Co-Chair Governor Arnold Schwarzenegger to provide comprehensive after-school programs to at-risk middle and high school youth. Encompassing 13 chapters in major cities across the country, ASAS serves more than 81,000 kids on 450 school campuses. In Los Angeles alone, more than 3,000 students per day participate at one of 21 campuses, making it one of the largest chapters in the nation.

Both of us have supported ASAS for many years. We believe that by protecting our youth today, we can ensure a more enriched future for all of us. ASAS programs provide students with a safe, dynamic atmosphere that promotes learning and leadership and teaches respect towards school and community. ASAS keeps kids busy during the "danger zone" hours of 3 pm to 6 pm which reduces drug use, crime and violence. While we face unsure economic times today, we can think of no better investment than kids, who will be our leaders tomorrow.

Please join us in supporting this dinner and become a part of the ASAS family by investing in a table at one of the sponsorship levels. As a sponsor of our annual Gala, you will ensure that ASAS programs can continue to provide many more middle and high school students a sense of belonging and responsibility for themselves and their communities. You will truly be making a direct impact in the lives of thousands of children.

As a 501(c) 3 organization, contributions are tax deductible. For sponsorship information see the attached form to sign up today, or call Renee Croce at (310) 648-7246 with questions.

Thank you again and we look forward to seeing you on February 18th!

Ambassador Frank Baxter
Chairman Emeritus
Jefferies & Company, Inc.

Paul Wachter
Chief Executive Officer
Main Street Advisors